



Recommends



5 Common Myths About Credit Scores

Many small business owners still don't know a lot about credit ratings and how they are compiled.

Finding the Perfect Small Business Smartphone

Some tips on what really matters for most small business smartphone buyers.

Get Funding for Innovative Business Ideas

If you are pursuing a radical idea, don't waste your time asking for a bank loan. Start with these funding sources.

TRENDING NOW: Financial Resource Center, Free Downloads!, Credit Crunch Plagues Small Businesses

Presented by



The VeriSign Trust™ Seal can increase site traffic and transactions

Display the VeriSign seal and see your sales increase by an average of 24%. [Start your free trial today at verisign.com/ssl/free-trial »](#)

RELATED

INDUSTRY & TOPICS

Pet Care Services

California, USA

Pets

Chemicals

Hair Care Products

CONTENT

Home-Based Franchises

Success or Succession

Owners avoid cuts for pet budgets

Help for the Sandwich Generation. (An Advertising Supplement to the San Fernando Valley Business Journal).

Largest aerospace manufacturers: ranked by employees in the greater San Fernando Valley in 2006.

GEARing UP; \$200,000 In Education Grants Promote College Readiness for Low-Income Students in L.A., San Fernando Valley.

Valley restaurants: ranked by annual gross sales in the greater San

Pet groomers: ranked by number of pets groomed per week in the San Fernando Valley.

By Powers, Kaylee
Publication: [San Fernando Valley Business Journal](#)
Monday, May 23 2005

Share

Share

0

0

EXECUTIVE SUMMARY

FIGURES from the American Pet Products Manufacturers Association show Americans own 73 million dogs and 90 million cats, generating a big demand for dog and [pet grooming](#).

The Business Journal found hundreds of pet grooming salons in the San Fernando Valley and narrowed the list down to 20 salons with services ranging from basic dog grooming to special requests such as hair straightening and coloring.

Ads By Google

WagVille Dog Grooming

Professional grooming with natural products. Your dog will look great!

Pet Grooming School

We recommend Wag My Tail. Take a quick look!

\$10 Off - Mobile Grooming

Highest Quality for your Dog or Cat within 24 hours - Call for Today!

On average, the pet groomers on the Business Journal list service about 114 dogs and 10 cats each week.

Euphuria Pet Salon in North Hollywood was the busiest, handling a total of

300 to 420 pets each week, 300 to 400 dogs and 15 to 20 cats.

Most of the pet [grooming salons](#) in the local area are very small businesses managed by an owner/operator, but a few have larger staffs.

THE PACESETTER

EUPHURIA PET SALON

EUPHURIA Pet Salon in North Hollywood ranked No. 1 among pet groomers in

ALLBUSINESS VIDEO

Fernando Valley.

the San Fernando Valley by grooming 300-420 dogs and cats per week. One of the larger pet groomers in the local area, the shop has 10 employees.

Boca meets North Hollywood: seniors finding luxury at home. (Up Front).

Euphuria offers about 20 different services, ranging from basic [dog](#) bathing to bakery for animals and an animal toy boutique. The shop features open work stations, a well-stocked clothing selection and homeopathic products for the animals. Euphuria Pet Salon also specializes in unusual requests for grooming such as dreadlock hairstyling for dogs and hair straightening.

Valley restaurants: ranked by annual gross sales in the greater San Fernando Valley.

Prices range from \$20 to \$150 for grooming depending on the services needed

1 | [2](#) | [3](#) | [4](#) | [5](#) | [6](#) | [7](#) | [Next](#) →

Share: [More](#)

Ads By Google

Wag My Tail Grooming

Your dog & cat will love us. Free tag & Holiday specials!
wagmytail.com

Top Deals on Dog Supplies

Drs Foster & Smith Brings You Great Dog Products at Low Price. Buy Now!
www.drsfostersmith.com

Time to Hang Up on Toll-Free Numbers?

AllBusiness.com's Rieva Lesonsky and Fredric Paul join Startup Nation's Braintrust to debate whether small businesses still need 800 numbers.

[See More Videos](#)

[Compare Price Quotes for GPS Fleet Tracking Software](#)

NEW ON ALLBUSINESS

10 Tips for an Effective Advertising Campaign

No matter how great your product or service is, if you don't advertise, customers won't know about it.

Why You Should Follow the 'Five Cs of Credit'

Landing a small business loan is not impossible if lenders like what they see.

5 Great Online Customer-Service Tools

Today's best tools are built to engage, inform, and delight your customers -- not simply keep them at arm's length.

Use Bridge Loans to Link Periods of Rapid Growth

Learn how a bridge loan can help your small business get money in the door quickly.

[Site Map](#) | [Contact Us](#) | [FAQs](#) | [About Us](#) | [RSS Directory](#) | [Free Newsletters](#) | [Disclosure Policy](#) | [Media Kit](#)

Copyright © 1999 - 2011 AllBusiness.com, Inc. All rights reserved. No part of this content or the data or information included therein may be reproduced, republished or redistributed without the prior written consent of AllBusiness.com. Use of this site is governed by our Copyright and Intellectual Property Policy,

[Terms of Use Agreement and Privacy Policy.](#)

Copyright © 2005 CBJ, L.P.

© San Fernando Valley Business Journal 2011

© Copyright 2009 The Gale Group, Inc. All rights reserved. You may not repost, republish, reproduce, package and/or redistribute the content of this page, in whole or in part, without the written permission of the copyright holder.

[Get In-Depth Company Information from Hoover's](#) | [What is in Your Company's D&B Credit Report?](#)

[View All D&B Sales & Marketing Solutions](#) | [Get Email Lists from D&B Professional Contacts](#) | [Build Mailing Lists from Zapdata](#) | [Company Profiles](#)

[Get Your D&B DUNS Number](#) | [Gain Credibility](#)

Information and opinions on AllBusiness.com solely represent the thoughts and opinions of the authors and are not endorsed by, or reflect the beliefs of, AllBusiness.com, its parent company D&B, and its affiliates.

